

Michelle Vu

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EDUCATION

Texas A&M University | College Station, TX

May 2023

Bachelor of Science in Human Resource Development, Minor in Business

GPA: 3.8

PROFESSIONAL SUMMARY

Learning Experience Designer (LXD) specializing in scalable learning solutions, leadership development, and employee capability building. Skilled in translating business needs into impactful end-to-end learning experiences, developing high-quality digital learning products, facilitating programs, and using data-driven insights to enhance learner engagement and organizational effectiveness.

EXPERIENCE

Perry Homes

Houston, TX

Learning Experience Designer

December 2025 – Present

- Serve as a strategic partner to leaders across 22 HQ departments, diagnosing challenges and identifying learning goals, skill gaps, and desired outcomes through needs analyses to align development initiatives with business priorities.
- Lead and manage 2 scalable leadership programs and 1 organization-wide professional development program supporting 500+ HQ employees, including curriculum, in-person workshops, online microlearning, assessments, and performance support tools to strengthen organizational capability.
- Measure program effectiveness using learner feedback, participation data, and business impact metrics, driving continuous improvements and maintaining a 93% learner satisfaction rate.

Learning & Leadership Development Specialist

January 2025 – December 2025

- Designed and facilitated 10+ interactive virtual instructor-led training sessions for 35+ learners per session, building communication, emotional intelligence, leadership, and other professional skills aligned with organizational competencies and culture.
- Developed 30+ interactive eLearning and microlearning courses on Articulate360 that earned an average learner rating of 4.8/5 while increasing employee engagement and awareness of professional development opportunities.
- Organized 5+ team development workshops upon request, managing logistics and delivering tailored sessions that strengthened collaboration and effectiveness across departments.

Learning & Development Administrator

June 2023 – January 2025

- Administered TalentLMS, managing 100+ courses while monitoring completion data and maintaining learning records that contributed to a 90% course completion rate.
- Created and executed branded learning communications, digital assets, facilitator resources, and engagement campaigns that increased participation in development initiatives by 12%.

Learning & Development Intern

March 2022 – June 2023

- Analyzed employee engagement data across 5 departments, delivering reports and recommendations to inform workforce learning, development strategies, and employee experience initiatives.
- Researched learning trends and industry best practices to support departmental planning, program enhancements, and continuous improvement efforts.

SKILLS

- **Instructional Design & Learning Technologies:** Curriculum Design · Needs Analysis · ADDIE · Adult Learning Principles · eLearning Development · Microlearning · Articulate 360 · TalentLMS · GO1 · Descript
- **Facilitation & Talent Development:** Instructor-Led Training · Virtual Facilitation · Leadership Development · Professional Development
- **Program & Project Management:** Stakeholder Engagement · Cross-Functional Collaboration · Program Evaluation · Learning Analytics · Learning Strategy
- **Visual & Communication Design:** Multimedia Content Development · Internal Communications · Canva · ContactMonkey · Mailchimp